



# DS STUDIO

*Through  
Your  
Idea*

# ABOUT 2X2 STUDIO

2x2 Studio started its journey in 2022 with a focus on providing professional services in **Graphic Design, Web design, Advertising, Photography, Sound and Audio Production**

At 2x2 Studio, our mission is to deliver creative solutions tailored to each client's needs. With a young and passionate team of experts, we strive to push the boundaries of aesthetics and functionality, crafting memorable visuals that bring brands to life.

**We believe that every project is an opportunity to create a unique and impactful experience.**

# 1. GRAPHIC DESIGN

OUR DESIGN ARE STORIES.

- . Logo Design and Branding
- . Typography and Illustrator
- . Visual Identity Design

# LOGO BRANDING



Diamond Symbol

+



P is the first letter of POURIYA

+



Olive Leaves  
The olive branch is a symbol of peace

=



Final Render



VECTOR FACIAL PROFILE  
ONE OF THE MAIN SYMBOLS OF PSYCHOLOGISTS



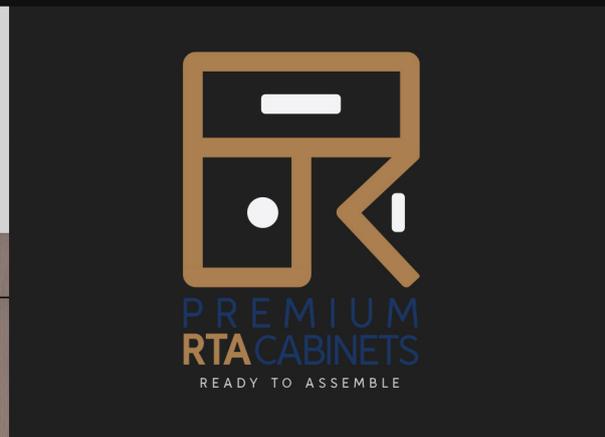
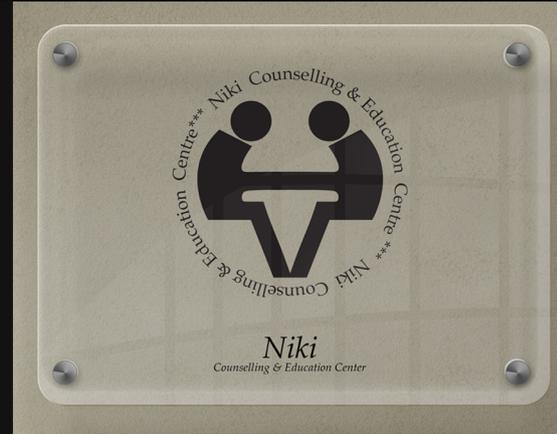
LIBRA SYMBOL  
THE MAIN SYMBOL OF PSYCHOLOGY



LEAF SYMBOL  
THEY SYMBOLIZE GROWTH, LIFE, HEALTH,  
NATURE AND PEACE.



**Niki**  
Counselling & Education Center



Drawn by Idea

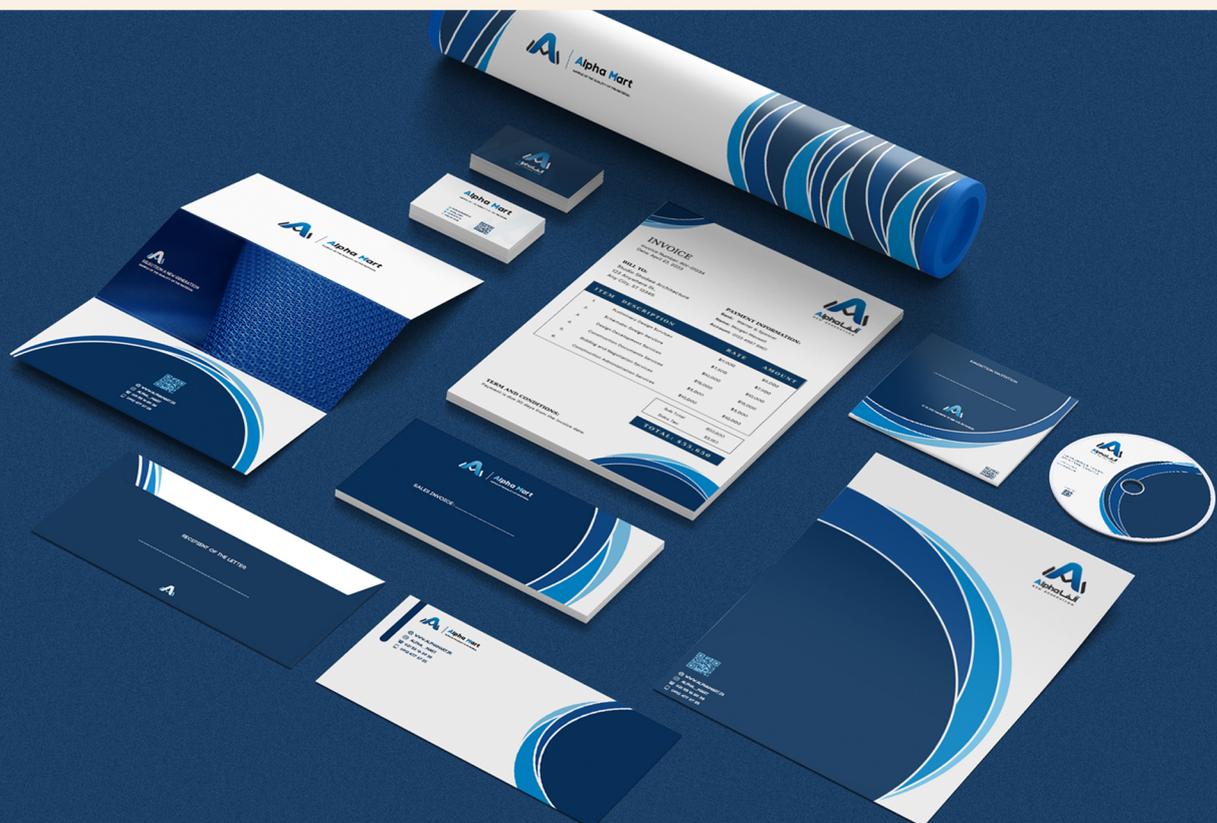
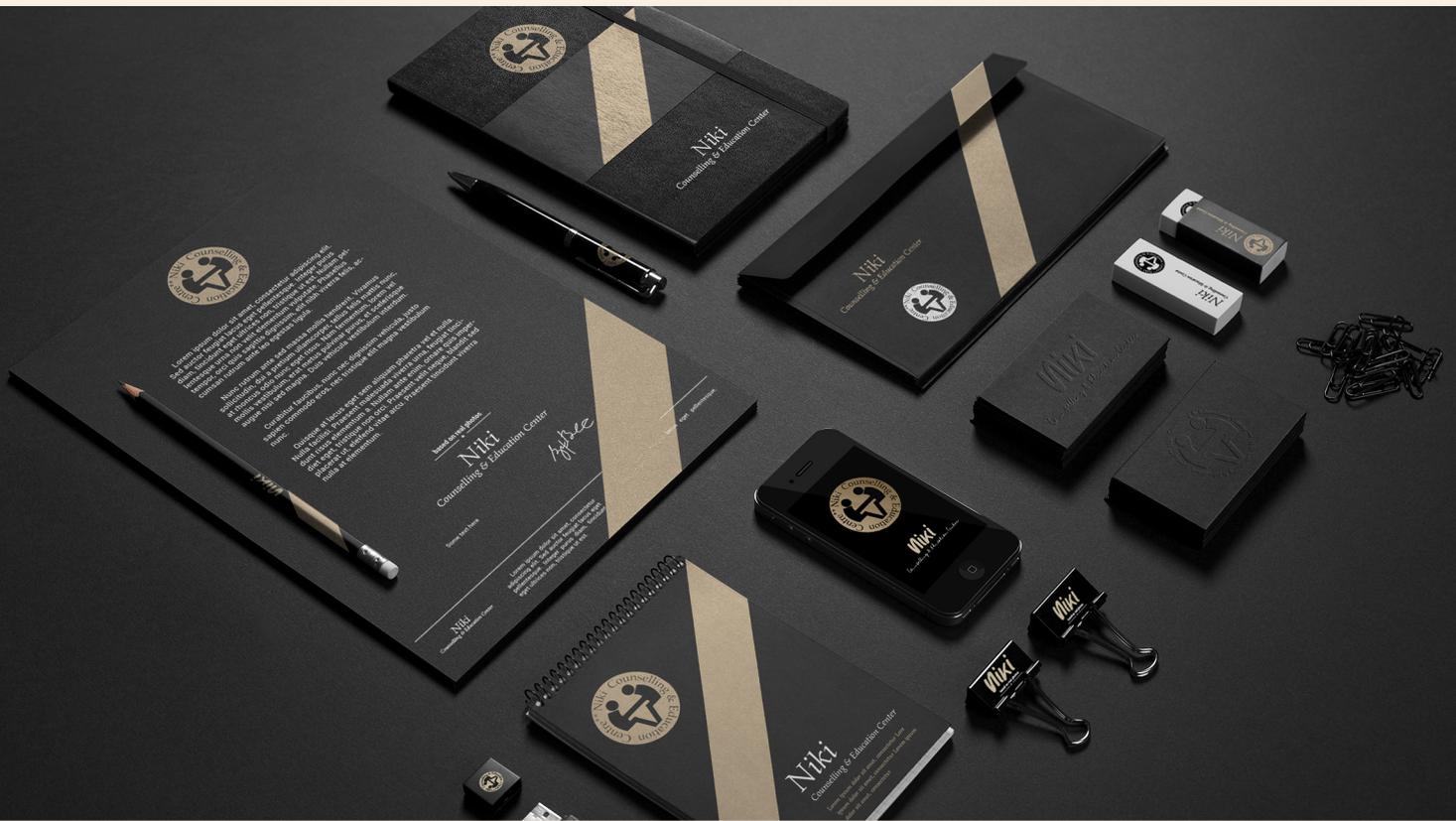
# ● TYPOGRAPHY ILLUSTRATOR



UNDERGROUND  
B O U T I Q U E

B O U T I Q U E

# VISUAL IDENTITY DESIGN



# 2. WEB SITE DESIGN

EVERY BRAND IS A STORY , WE TELL IT.

- . UI DESIGN
- . UX DESIGN
- . SEO and Supporting

UI and UX provides you with a practical  
and attractive website.

## ● **UI DESIGN**

### UI (User Interface) DESIGN

- . Visual elements
- . Interactivity
- . Usability
- . User experience

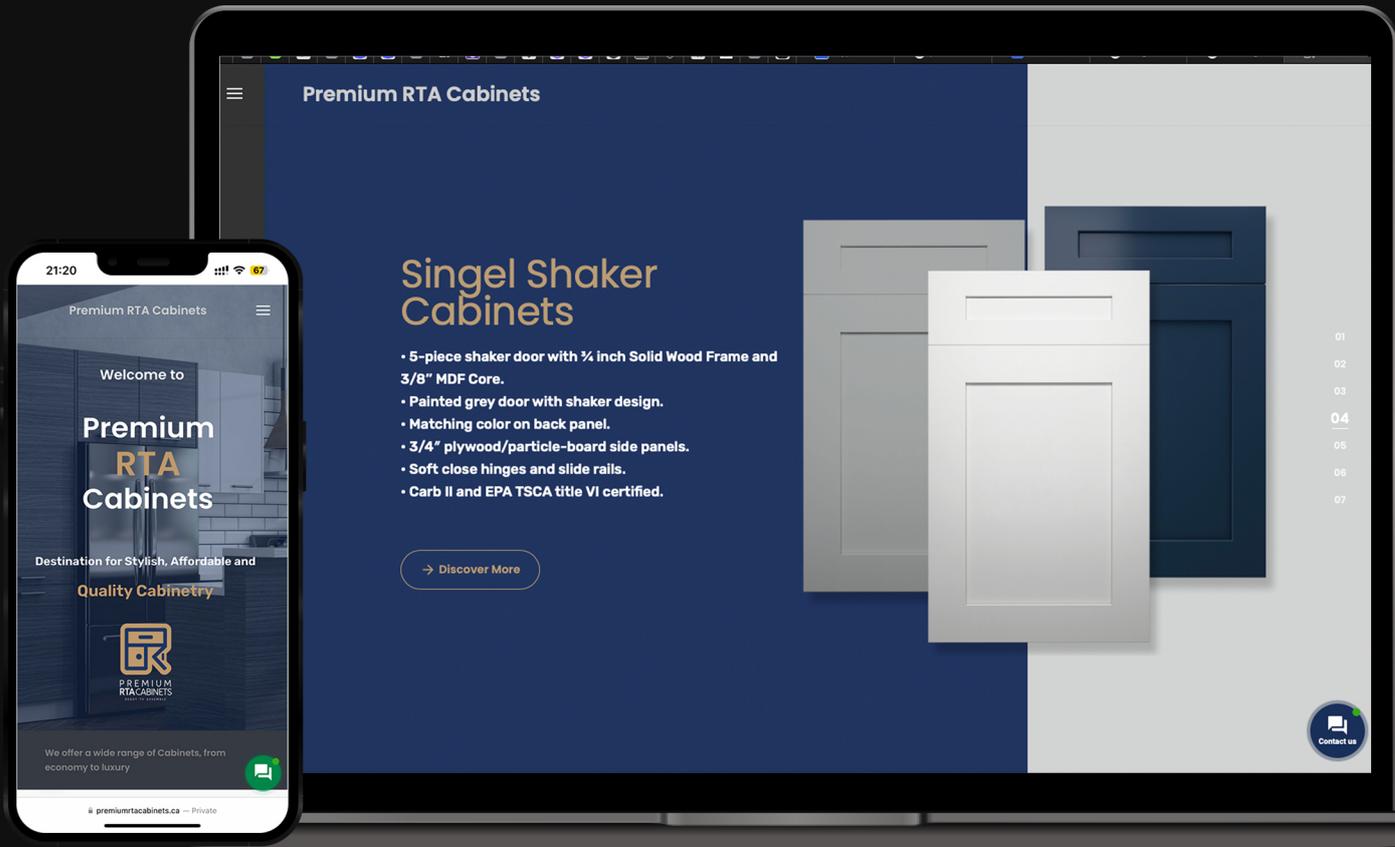


## ● **UX DESIGN**

### UX (User Experience) DESIGN

- . User Research
- . Usability
- . Accessibility
- . Information Architecture
- . Interaction Design
- . Visual Design

## ● UI/UX DESIGN



# WWW.PREMIUMRTACABINETS.COM

Sale and implementation of ready-made cabinets

MAY - 2024



- . Design 10 separate pages
- . Store feature
- . High detail design

Drawn by Idea

● **UI/UX DESIGN**



**WWW.ALPHAMRT.IR**

Selling shoe production supplies  
SEP - 2020



- . Design 6 separate pages
- . Store website
- . High detail design



**WWW.ARASDANEH.IR**

Selling food raw materials  
JUN - 2022



- . Design 4 separate pages
- . Store website
- . High detail design



Dr. Alireza Sedghi Taromi  
MSc, PhD, RCC, PhD in Psychology

**WWW.DRALIREZASEDGHITAROMI.COM**

Biography of Counselling and Education  
JULY - 2024



- . Design 8 separate pages
- . Persian and English language design
- . High detail design



# ● SEO AND SUPPORTING

SEO, or Search Engine Optimization, is a digital marketing practice that aims to improve a website's visibility and ranking in search engine results pages (SERPs).

By optimizing a website's content, structure, and overall experience, SEO helps search engines understand what the site is about and connect it with relevant user searches.

This leads to more organic (non-paid) traffic to the website.

You have the best experience with us.



# 3. ADVERTISING SEMENT

ADVERTISING = ( BRAND + AUDIENCE ) x INSPIRING IDEAS

- . Social Media Design
- . Industrial Photography and Videography
- . Urban design

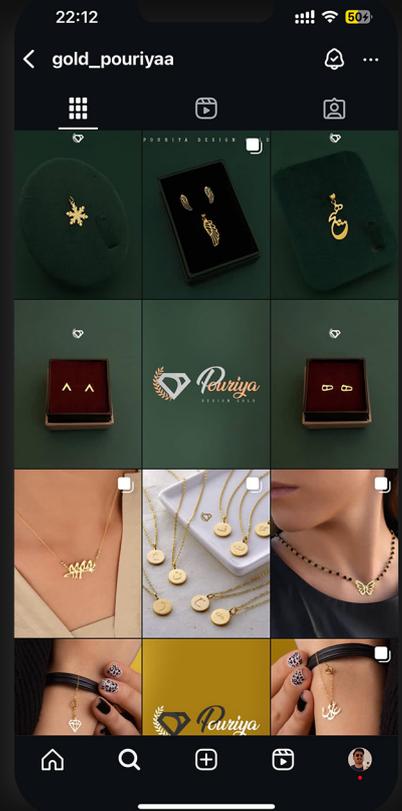
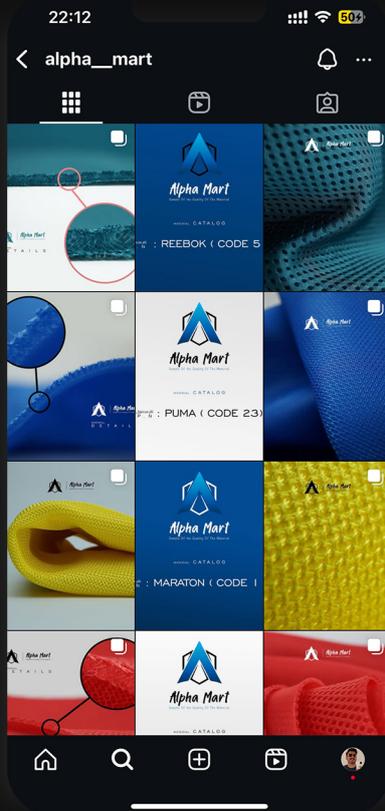
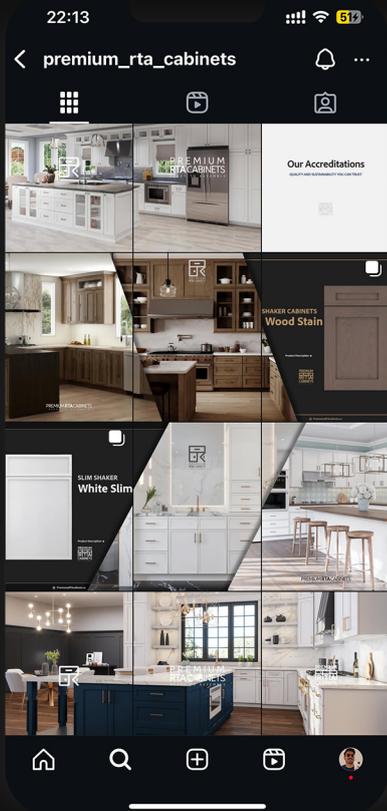


*Drawn About Media*

# SOCIAL MEDIA DESIGN

## 1-Profile Graphic Design

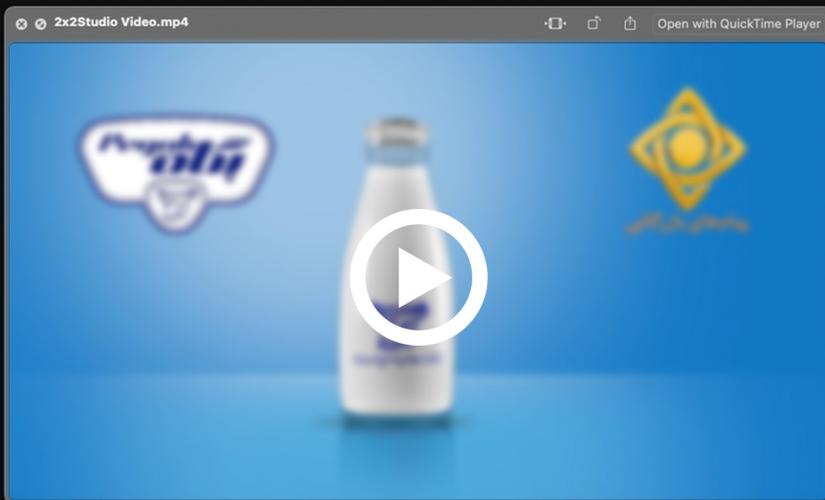
- . Social Cover
- . Profile Theme
- . Scenario Writing
- . Event Design



# SOCIAL MEDIA DESIGN

## 2-Profile Video Design

- . Logo Motion
- . Promotional Videos
- . Youtube Videos
- . Campaign Ads



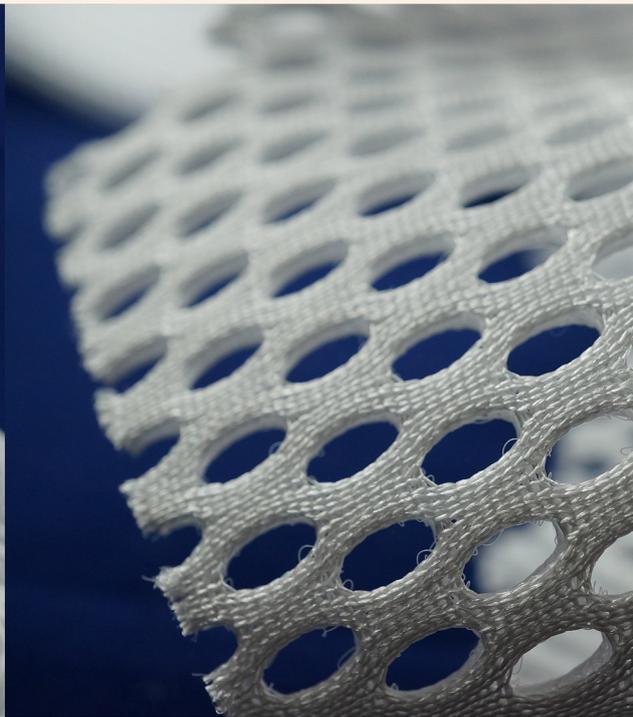
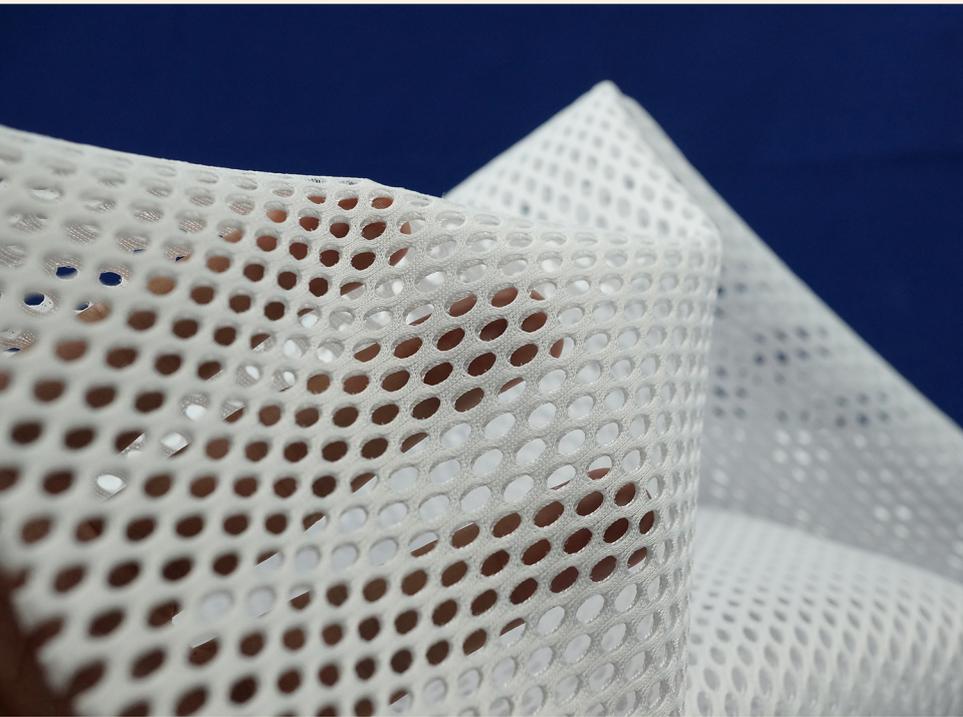
Scan and watch...  
Some clips from our previous projects

Some of Our Customers...

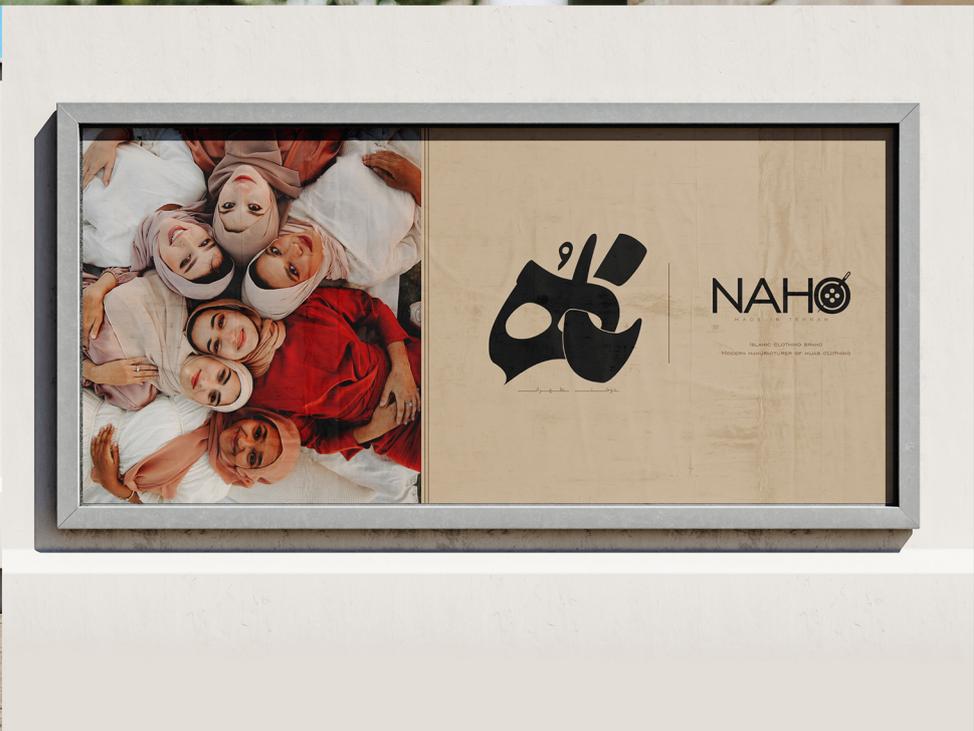


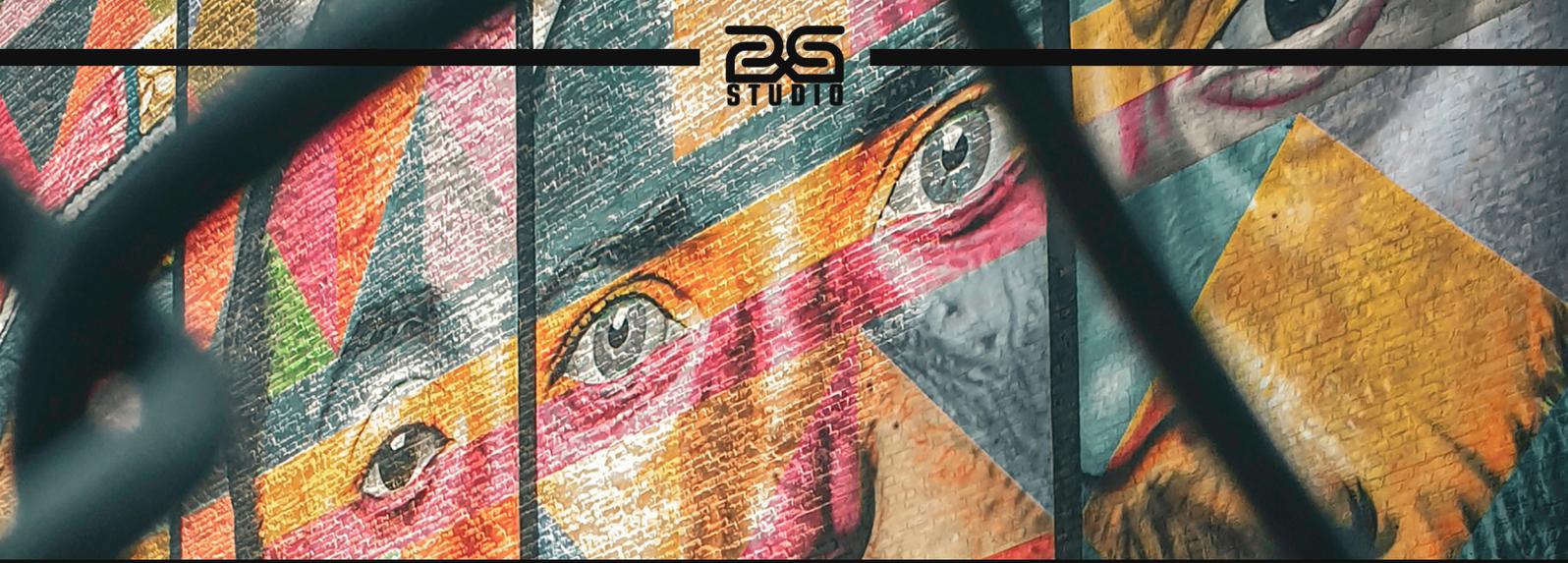
Drawn by Mea

# ● INDUSTRIAL PHOTOGRAPHY



# URBAN DESIGN

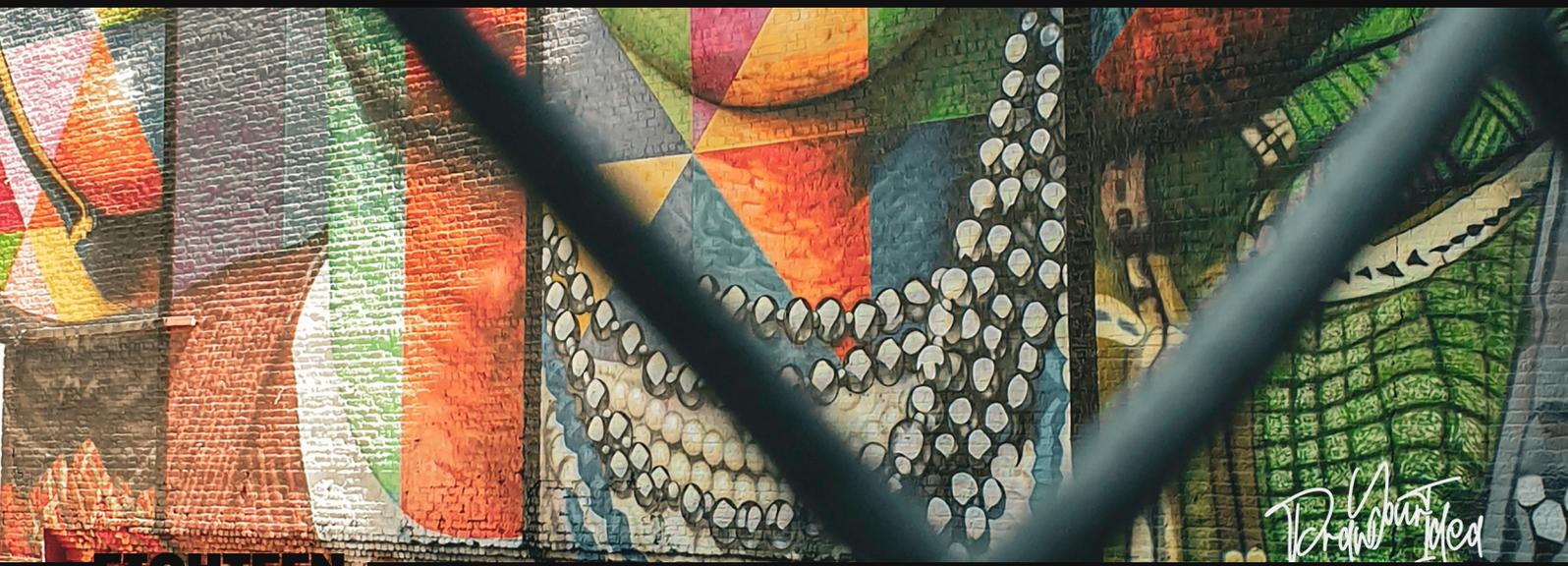




# 4 PHOTO GRAPHY

**TIMELESS MOMENTS IN EVERY FRAME**

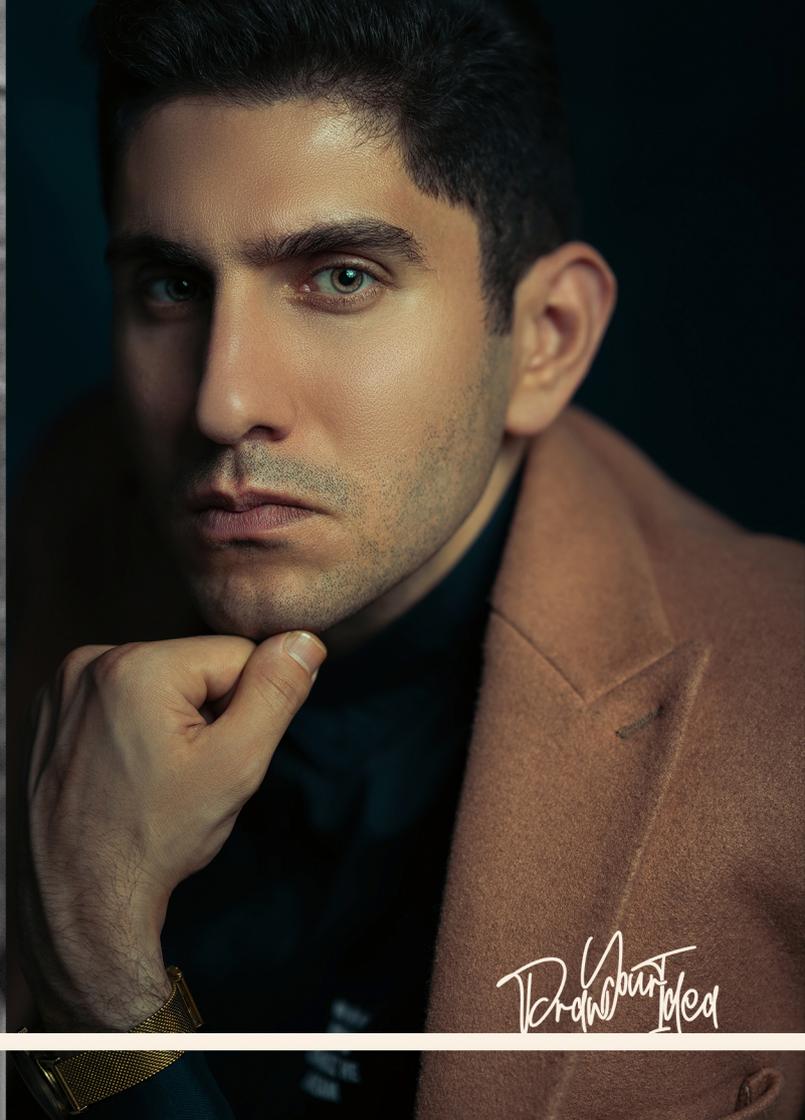
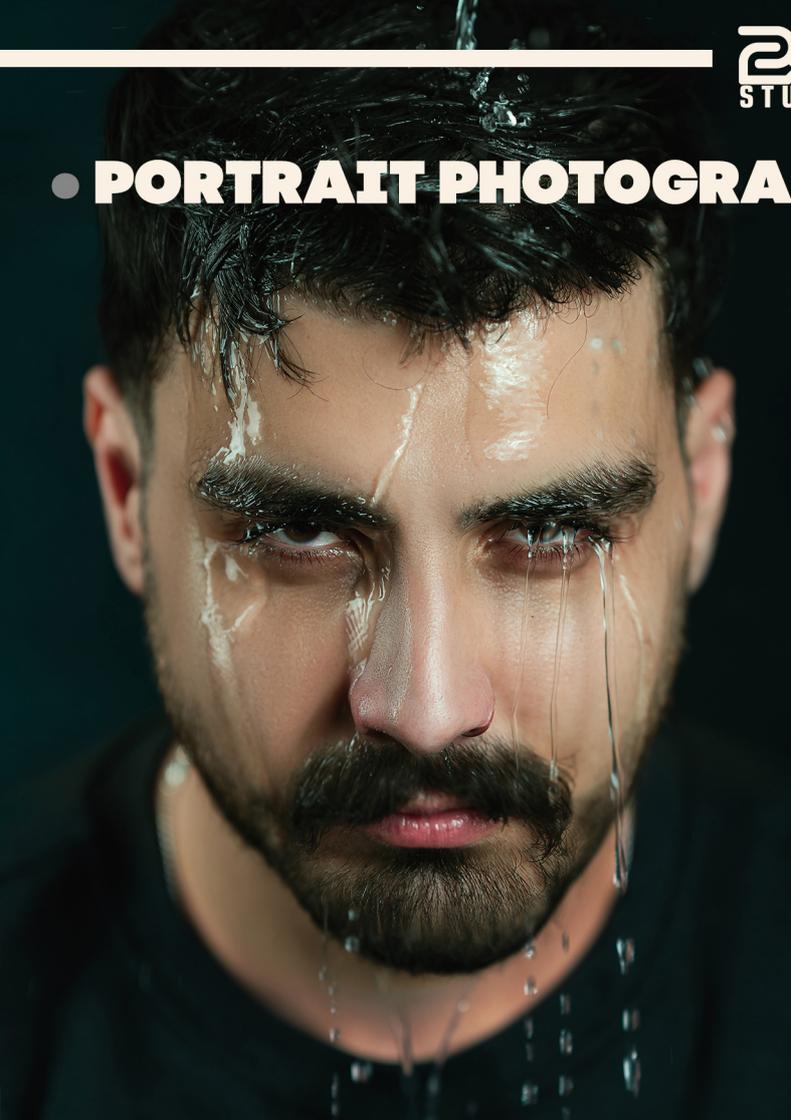
- . Portrait Photography
- . Macro Photography
- . Fashion / Style



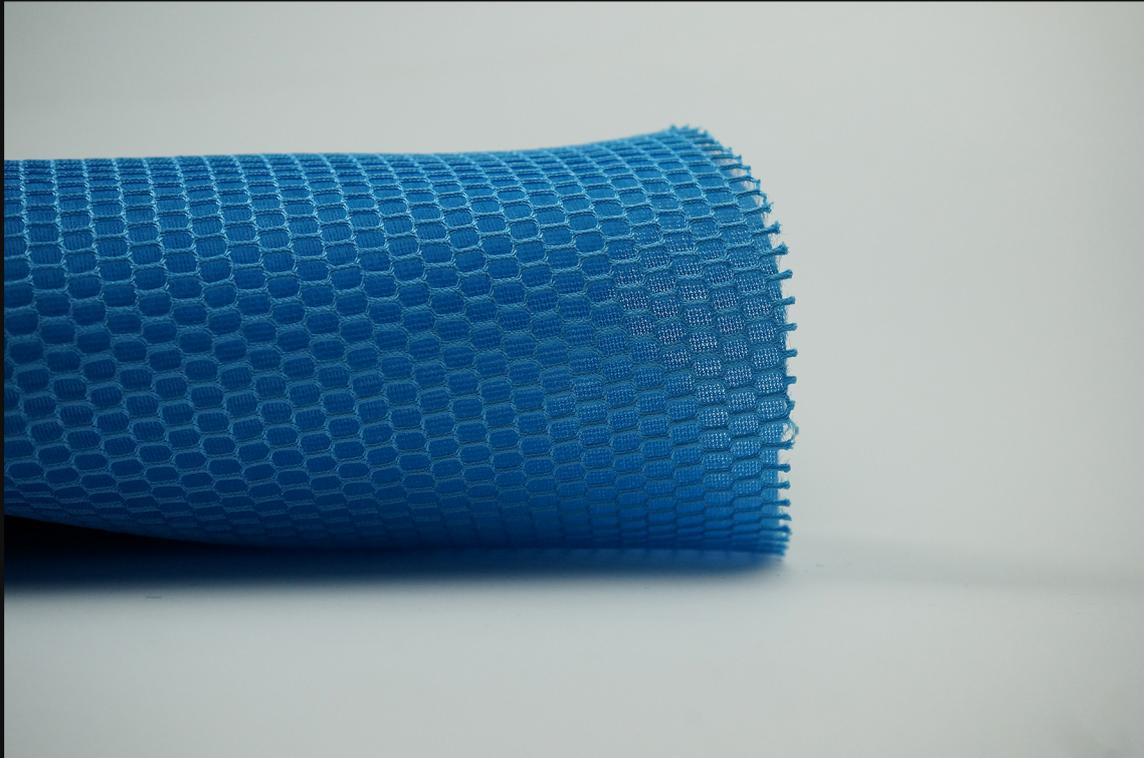
● **PORTRAIT PHOTOGRAPHY**



● **PORTRAIT PHOTOGRAPHY**



• **MACRO PHOTOGRAPHY**



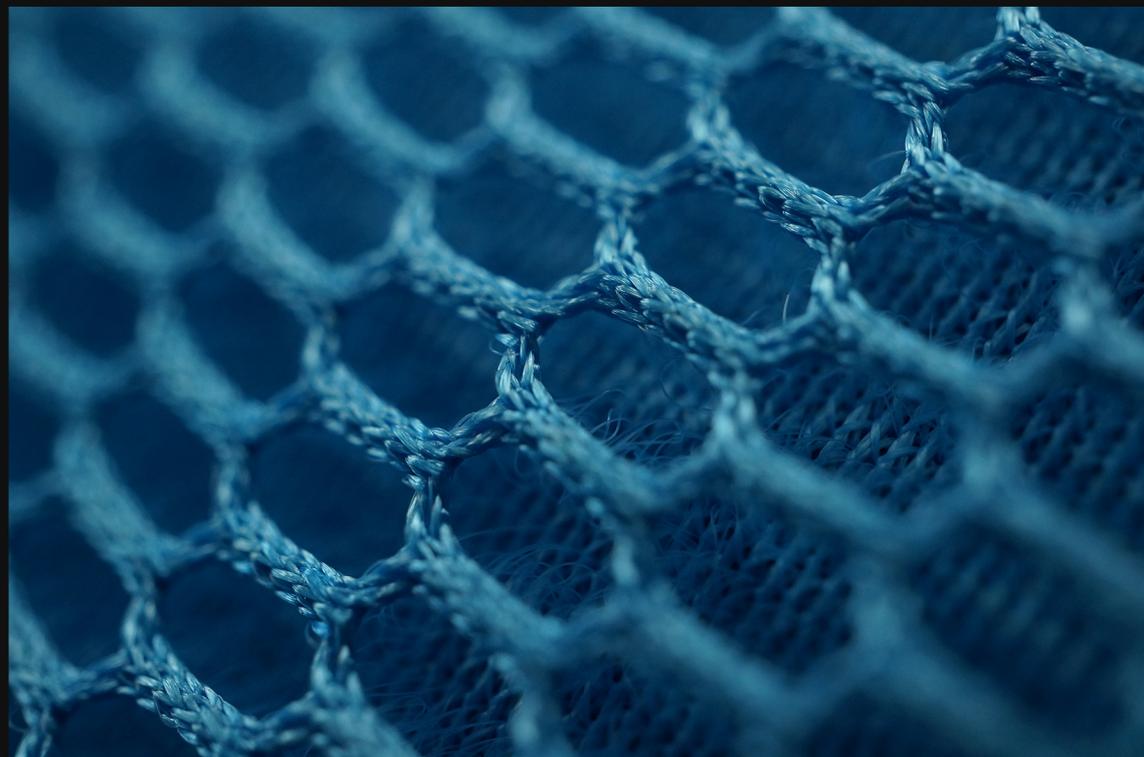
**(NORMAL)**

ISO : 100

LENZ : 50mm (SONY)

SH : 125

FLASH : ON



**(MACRO)**

ISO : 100

LENZ : 90mm (SONY)

SH : 125

FLASH : ON

• **MACRO PHOTOGRAPHY**



● FASHION/STYLE



*Dr. Jekyll & Mr. Hyde*

• FASHION/STYLE





# 5. SOUND

EVERY NOTE , A PIECE OF ART.

- . Podcast
- . Narration / Typecast
- . Audio Weeklies



# ● PODCAST



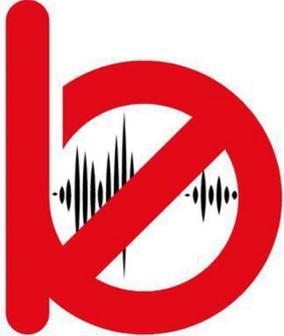
MAHMOOD SARMADI

چیزهایی هست که نمی‌دانی

تهیه کننده و مدیر برنامه: پانیذ اینروزها  
میکس و مستر: بهنام بازاریار  
طراح و کارگردان: محمود سرمدی

@mahmood\_sarmadi  
www.mahmoodsarmadi.com

Appearing on Podcasts  
"There are things  
you don't know"



Attending the live  
performance of  
"Blockshim"

# ● NARRATION / TYPECAST

**Saba**idea

فيليمو  
مدرسه



Collaboration with **Saba Idea Group** on the  
**Filmo School Project**

- .Narration
- .dubbing
- .voice acting (typecast)
- .singing

# AUDIO WEEKLIES



Collaboration with the  
**Dialogue Box**  
audio platform.



Collaboration with the  
**RadioFill**  
audio collection.



Play reading and performance  
in the  
**Vasatshahr** group

# WE MADE THE PATH EASY FOR YOU.

Based on years of experience,  
Studio 2X2 designs the most convenient way for you  
to get the best feedback.

**GET IN TOUCH**

**WWW.2X2STUDIO.IR**

**+98 912 858 10 31**

Mobin Kazemi  
(Founder of 2x2 Studio)

Tehran , Iran



*Dr. About*



# 25 STUDIO

*Drawn About Ideas*